Media Learning Journey



Cycle 2: **Television**

Cycle 3: Preparation for **Examinations and Exams** Courses

Degrees: Media & Communications, Film Studies, Art & Design, Broadcasting

Careers

Skills

Journalism, Directing, Editing, Graphic Design, Broadcaster, Editor, Advertiser, Marketing

Listening, Speaking, Problem Solving, Research, Creativity, Staving Positive, Aiming High, Leadership and Teamwork skills.

Real World

Understanding of the media landscape and media literacy to decode and analyse the messages fed to audiences in the media

Cycle 1: Music Videos & NEA

- **Formation**
- Seventeen Going Under

Year

13

Cycle 3: Radio, Video **Games and Online Media**

- Woman's Hour
- As sassins Creed
- 7oella
- Attitude

Cycle 2: Film & Magazines

- Film Industry
- Black Panther
- I. Da niel Blake
- Magazine
- Vogue
- The Big Issue

Cycle 2: **Newspapers** & Radio

- The Guardian

Cycle 3: Preparation for **Examinations and Exams** Year 12

Cycle 1: Advertising & **Newspapers** Tide, Paralympics

- The Times
- The Daily Mirror

Cycle 1: Television

Year 11

Cycle 3: NEA, Music Videos & Online Media

- The Man, Superheroes

Cycle 2: Video Games & Magazines

Cycle 2: **Audience &** Industry

- Games
- Film Posters
- Adobe Illustrator

Cycle 3: News & Visual Media

- **News** papers
- Television
- Music Videos
- Websites
- Adobe Premiere Pro Skills

Year 10

Cycle 1: Advertising &

- No Time to Die

Cycle 1: Media Language & Representation

- Advertising
- Magazines
- Adobe Photoshop Skills

Year 9

Cycle Assessment points

- Mid-cycle Assessment.
- End of cycle Assessment Week 10 followed by DIRT

Year 9

- Each unit of work plays a proximal and ultimate role.
- Topics are bound together by concepts and themes-these bring coherence.
- Units are sequenced in a deliberate way so knowledge is built over time.
- New knowledge is attached to schema this speeds the learning process.

Year 10 & 11

- Each unit of work follows the principles outlined for Year 9, meaning that by the time we reach the end of Year 9, students have a deep knowledge of our subject.
- Their deep knowledge means that they know lots of things (declarative knowledge), and they are able to do lots of things with this information (procedural knowledge).

Year 12 & 13

- By the time we introduce A Level content, we are adding to existing frameworks of knowledge (schema)
- By re-framing KS4 as the intellectual powerhouse of our subject, we can easily teach A Level content by leaning on what students already know.